June 13th - 15th, 2024

51st Annual Golf Classic First Inaugural Sporting Clays Tournament Sertoman Mariucci Fest | Silent & Live Auction



#### February 2024

The Confidence Learning Center's Camp Classic Events are the largest fundraising event put on each year in-house by the staff (and many volunteers) of Confidence Learning Center! Each year on the 3<sup>rd</sup> weekend of June friends and supporters of Camp gather together to celebrate all through a variety of fun events to support our mission. This year is no exception, and we are looking forward to our fiesta, silent auction, golf, and sporting clays event.

**Sertoman's Mariucci Fest** with LIVE & Silent Auction (**Thursday**, **June 13<sup>th</sup> 4-7:30p**) Started by John Mariucci, this Italian feast is an evening for food, music, laughter, fun and more! Join us for a great evening of live music, silent & live auction, awards, food, and fun. Most of our silent auction items will be available to bid online, however, we are excited to bring back some friendly competition with select auction items only available to bid on in-person.

# 51<sup>St</sup> Annual Golf Classic: Friday, June 14<sup>th</sup> (SHOT GUN Start at 1:15pm)

Our coveted 18-hole golf scramble is held at the prestigious Maddens course, The Classic. This beautiful course boasts a challenge unlike any other in the Brainerd Lakes Area. Our golf classic has been filling up fast, so don't wait to register!

# **NEW!** 1st Annual "Clays for Camp:" Saturday, June 15th (Registration opens 8am)

Join us for a fun-filled Sporting Clays event at <u>Hunts Point Gun Club</u> in Pequot Lakes, one of Minnesota's most premiere shoot facilities! There will be youth, novice, and advanced divisions, with a 50 target course, team "flurry shoot," light breakfast, lunch, and awards. Shooters may register individually or as a team!

If you are unable to join us & would like to help contribute to the Camp Classic events, there are multiple sponsorship opportunities, as well as multiple in-kind donations needed. Please contact Marketing & Event Director, Molly Corrow, at 218-828-2344 or email at Molly@ConfidenceLearningCenter.org

Thank you!

Sincerely, The Staff & Campers of Confidence Learning Center!

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New this year we have "Named Sponsor" opportunities for Embroidered Shooters Belts (\$2,000), Clay Pigeons (\$3,000) or Shooter's Lunch (\$2,000). Please contact us if you are interested in one of these options!

## 2024 Camp Classic Sponsorship Levels:

### GOLD SPONSOR BENEFITS (Limited to 6 Sponsorships) \$5,000 CASH Value

- Logo on all print advertising
- Logo & link on Camp Website / Social Media
- Logo & Link on Email Marketing
- On-Stage Sponsor Recognition
- One Sporting Clays Team of 4 participants
- One Golf Team of 4 participants
- Placement of Marketing Materials in all participant bags (approximately 450 total)
- Sponsor Banner Premier Placement at events
- Named as a Hole Sponsor in 18-Hole Golf
- Name in Radio Advertising
- Social Media tagged ad to run minimum 2x

# SILVER SPONSOR BENEFITS (Limited to 10 Sponsorships) \$2,000 CASH Value

- Medium Sized Logo on all print advertising
- Logo & link on Camp Website / Social Media
- Logo & Link on Email Marketing
- On-Stage Sponsor Recognition
- One Sporting Clays team of 4 participants OR
- One 18-Hole Golf Team of 4 participants
- Named as a Hole Sponsor in 18-Hole Golf
- Placement of Marketing Materials in all participant bags (approximately 450 total)
- Sponsor Banner Placement at events
- Social Media tagged ad to run minimum 1x

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### BRONZE SPONSOR BENEFITS: \$1,000-\$1,999 (Unlimited Sponsorships)

- Business Name listed print advertising
- Business Name listed on Camp Website / Social Media
- On-Stage Sponsor Recognition
- One Sporting Clays Team of 4 participants
- Placement of Marketing Materials in all participant bags (approximately 450 total)

#### **GOLF TEAM SPONSOR: \$800**

• One 18-Hole Golf Team of 4 participants

#### **SHOOTING TEAM SPONSOR \$500**

- Logo Placement on "Clays for Camp" Sponsor Board
- One Sporting Clays Team of 4 Participants

#### **HOLE or STATION SPONSORS: \$300**

- Logo placed on 18"x24" Sponsor board on Hole
- Business opportunity to hand out materials at sponsored hole

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### **SPONSORSHIP AGREEMENT:**

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